



Concept of management

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Important reasons for management concepts



- **To increase managerial efficiency**
- **Develop science of management**
- **Prepare and study research project every year**
- **Acquire social achievement**

Difference between administration and management



- **Administration is the process of determining the object to be achieved.**
- **It lays down the policies and principles**
- **It provides the framework**
- **Management is the process of planning of work**
- **It executes the policies and programs**
- **It supervises and controls the execution of assigned work.**

Stages of management

- **Top management**
- **Middle order management**
- **Lowest level management**



Management in three alternative ways

- **Management as a discipline**
- **Management as a group of people**
- **Management as a process**

